Kedar Prasad

Daosa, Rajasthan, India

Member Since, May 02, 2020

Experience

MySQLHTMLPythonBusiness AnalysisTableauSQL ServerPower BIUI/UXAWSAZUREAutomated TestingMS OfficePySparkScalaNumPySparkSeleniumPanda

About me

I, Kedar Prasad, am an undergraduate student from the Indian Institute of Technology, Kharagpur which is one of the premier engineering institutes in India. I am highly interested in Data Science, Project Analysis and Analytics. Let me introduce the previous experiences I have pursued. I have 6 months of experience as a Business Analyst at Merilytics, one of the Business Management Consulting firms in Hyderabad where I was responsible for working with clients to make better sense of their data to answer critical business questions. This scrutinized the firm to make better decisions and generating data-driven insights and dashboards to provide an advanced analytical solution to clients based on various KPI's using Python, SQL and Excel. Alongside the academic experience of Bachelor in Architecture, to have real-world experience, I worked as a Data Science Intern at One Two Flip Entertainment Pvt Ltd. (AIB) where I was responsible for working on web APIs (like Facebook, Youtube, Twitter etc.). I built tools around them and analysed the contents of social media platforms. I also undertook market research, using hard data to examine the effects of the same. I am available for immediate joining and can start the work from home also. Let me know if you have any questions for me.

Education

B.Arch, 2019

IIT Kharagpur

Kharagpur

Experience

Business Analyst

Merilytics, Hyderabad

From 03 Jun, 2019 - 23 Dec, 2019

â€¢ Working on reporting for the Revenue Budget model, RE Pro Forma model, ROIC model and Competitor Pricing Analysis model â€¢ Working with clients to make better sense of their data to answer key business questions so they can make better decisions â€¢ Generating data-driven insights and dashboards to provide an advanced analytical solution to clients based on various KPI's â€¢ Analyzed the behaviour of customers came through the marketing campaign to track the ROI and marketing impact

Data Scientist

AIB, Mumbai

From 01 Mar, 2018 - 31 May, 2018

â€¢ Studied the behaviour of Twitter as a platform by extracting and analysing 6.5 million data of Tanmay Bhat's followers using Twitter API â€¢ Devised an algorithm to identify and compare the number of influential, genuine, fake followers and spambots of celebrities â€¢ Developed a model for sentiment analysis of comments on Youtube and Facebook using Naive Bayes Classifier provided by NLTK

Portfolio

Credit Card Fraud Detection

From 01 Jun, 2018 - 30 Jun, 2018

â€¢ Created a credit card fraud detection model from anonymised transaction data of 3 lakhs+ datapoints and 30 features labeling genuinity â€¢ Utilized an SVM model to classify fraudulent transactions from genuine ones; Achieved a validation score (F1) of 92% &(F2) of 93.2% â€¢ Used recursive feature elimination method for feature selection; Applied SMOTE to optimize the SVM model for an unbalanced dataset

Twitter Spambots

From 01 Mar, 2018 - 30 Apr, 2018

â€¢ Studied the behaviour of Twitter as a platform by extracting and analyzing 6.5 million data of Tanmay

Bhat's followers using Twitter API â€¢ Devised an algorithm to identify and compare the number of influential, genuine, fake followers and spambots of celebrities

Sentiment Analysis

From 01 May, 2018 - 31 May, 2018

Developed a model for sentiment analysis of comments on Youtube and Facebook using Naive Bayes Classifier provided by NLTK

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